



Strategic Planning Options

Although I've noticed many organizations want to just "do the work" to achieve their desired environmental outcomes, planning for the future is the only way we can hope that we'll reach our desired destination.

Below are four options for strategic planning so you can hone your organizational focus and set your direction for maximum impact.

1. Do it yourself -- with support.

You get worksheets and templates to complete along with a kick off phone call with **envision**, where we'll walk through all the materials.

2. Large scale visual strategic plan.

Suppose you already have a plan you're following or ready to do so. Maybe, an enlivening visual will get everyone on the same page to see the direction you're heading. Typically done after your actual planning, here **envision** creates a mural size¹ visual of your strategic plan. You can hang it in your offices or post on websites or scan the original to create "mini" versions

¹Typically around 3' x 7' or 4' x 6'

²For an expedited process, **envision** leads three half-day sessions: (1. context and aspirations, 2. strategies to overcome barriers and build on successes, and 3. actions and responsibilities).

3. Full, external expertise.

Here, **envision** leads you through all aspects of strategic planning, consisting of:

- Interview questions personalized for your stakeholders
- Stakeholder interviews, should you decide an outside perspective is helpful
- Customized meeting design, including worksheets and materials
- Facilitated meetings²
- As desired: a written strategic "plan"
- As desired: a visual strategic plan
- Debriefs about the process so you are even better next time

4. Build your capacity and plan at your own pace.

In this option you participate in on-line or in-person workshops where **envision** teaches you the fundamentals of strategic planning. We offer both half and full day training, depending on your needs and budget.

Don't see the right option? Get in touch and we will figure out the right approach for you. charlotte@envision-synergy.net or 416-778-4713. We'd be pleased to help!

When a more comprehensive approach is appropriate, sessions last two and one-half to three days, possibly as a board retreat or three separate day-long board meetings.